

Everything at a Discount

It's best practice to have everything on your store displaying a discounted price. This doesn't mean that you sell for less than you planned to!

For example, if I want to sell the plush baby elephant for 39.99, I would still sell it at 39.99, but give the appearance that 39.99 is a discounted price by entering a higher price in the 'Compare At' box on the listing page in Shopify.

Soft Plush Baby Elephant



Pricing

Price	Compare at price
€ 39.99	€ 45.99

☒ Charge taxes on this product

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Large Huggy Soft Plush Baby Elephant

SALE



€39.99 ~~€45.99~~

Qty

Add to Cart

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 Gravity Falls Pink Pig Waddles €14.49	 Large Huggy Soft Plush Baby Elephant €45.99 €39.99	 Big Eyed Stuffed Animal SPECKLES - frog Plush €11.00	 BLOOM Bunny Flo
			

Do this for every single product on your store!